Tru-Fit® Shank ASF-A System Advantages

1.) Cost savings by reason of:

- a. Elimination of large shank inventory by type, size and bend.
- b. Elimination of shank obsolescence expense.
- c. Lead times for shank fit trials is eliminated.
- d. Inventory control problems lessen as the reels of Tru-Fit[®] become the shank inventory. Cost of inventory is reduced by the same reason. Savings in floor space for same reason.
- e. Shank casing costs are eliminated.
- f. Squeaking, clicking and popping of shanks are eliminated as the Tru-Fit[®] shank's entire length is adhered to the insole.
- g. Up to 60% lighter with equal strength to steel.
- h. More uniformity in toplines and treading as Tru-Fit[®] contours to the insole curve every time.
- i. Better insulator. Lower conductivity than steel.
- j. Better Shape Retention.

2.) Advantages at heel nailing when using Tru-Fit® shanks are:

- a. Elimination of damaged heels, labor involved in removing bent and broken nails and re-nailing heels, due to heel nail hitting the steel shank.
- b. Elimination of shoes being shipped with bent and broken heel nails, which look perfectly normal but are not as a result of nails hitting the steel shank.
- c. Being able to disregard steel shank position when selecting a nailing pattern to attach heels.
- d. The ability to add a center nail and/or a center breast nail to the nailing pattern selected to increase strength of heel attaching.
- e. Theoretically, and logically, driving the heel nail(s) through the shank would improve the shoe structure as the shank is being included in the structure of the insole and heel and not being just trapped into the structure.

American Schoen 100 Cummings Center, Suite 144A Beverly, Massachusetts 01915 U.S.A. Tel: (978) 524-0168, Fax: (978) 524-4805 e-Mail: info@ASM-Schoen.com